



Communication Report to the AGM, Oct. 4, 2022

1. **General:** Your Communication Team has worked hard, all year, to bring you the latest information.
2. **Web Site:** With Jordan joining the Team last year, the site has undergone many changes – all for the better. Initially, he became familiar with the WordPress system. Now, he feels quite comfortable keeping the information current and monitoring the use of the site. Our site was particularly busy during the storm, in late June, as folks searched for information concerning the storm pond at W.W. Ashley Park and came upon our “Big Dig” post.
Please, visit the site. Tell us what you like, what you don’t like and what you would like to see changed and /or added. It is valuable to have extra sets of eyes on the site to see what creates and takes away value for a user.
3. **Newsletter:** The Director struggled to produce Winter and Spring editions for 2022. So we were pleasantly surprised when Paul Miazga volunteered to be our Newsletter Coordinator. Paul has produced our Fall edition, which was delivered to each of the 3500 mailboxes in Your Community. He will soon be working on the Winter 2023 issue.
The Winter and Spring editions are digital only. To subscribe, email newsletter@gexca.ca to have your email address added to the mailing list.
The cost to have the Fall edition printed and delivered is high. Again, this year, delivery was via Canada Post and Cosmopolitan Industries at a cost of \$0.25 per item. We offer groups a bit less than that to deliver it as a fundraiser. If you know of such a group, please, send them our way.
The support from the organisations, which have contributed to the publication through the placement of ads, is greatly appreciated. (See the [Shout Out!](#) page of the website.)
4. **Social Media:** This year, Dustin added Twitter to our online media, primarily for civic news. Although our presence has increased over the year, with Kelsey moving out of town, we really need someone to build on that. Is that you? (volunteers@gexca.ca)
5. **Mailing List:** We have sent information about our Newsletters and Community Meetings to the just over 400 folks on the mailing list. If you would like to receive these announcements directly, have your email address added to the list by submitting it to info@gexca.ca.
6. **Sign:** In 2021-2022, Queen Elizabeth School gradually returned to something approaching normal. The students were not asked to change the Sign and the staff did this as the message on the school side was changed. We continue to work with them to change our message monthly.

Respectfully Submitted
Kelsey, Jordan, Paul and Bob
Your Communication Team

